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AREA BUSINESS PERSON RECEIVES MHHA CERTIFICATE FOR PROFESSIONAL TRAINING

Roman D. Bloemke has earned the Minnesota Health & Housing Alliance (MHHA) Housing-with-Services Marketing and Sales Certificate, having completed the necessary coursework for this advanced professional training. Mr. Bloemke is the Director of Operations for Welcome Home Health Care.

The program was held September 8-10th in the MHHA conference facilities in St. Paul, MN. It is part of the MHHA Quality in Action Initiative, a voluntary program that stresses excellence and value in older adult services. Part of that initiative is the MHHA Housing-with-Services Code of Ethics that has been adopted by nearly 200 senior housing providers in Minnesota, including Goldfinch Estates, Roxanne House, North Point, and Welcome Home Health Care.

“Roman is an example of the dedicated professionals who work in senior housing and who are continually seeking ways to expand their knowledge and to focus their services on consumers’ needs and desires,” said Gayl Kvenvold, MHHA president. “MHHA is proud of its emphasis on excellence and innovation in older adult services. By participating in this program, Mr. Bloemke has taken steps to advance within this expanding field,” Kvenvold added.

Housing-with-Services settings provide supportive and/or health-related services and service combinations in a variety of residential settings. Many housing-with-services settings offer “assisted living” programs that coordinate meals and offer other supportive personal and health-related services needed by frail and disabled persons. The choices consumers make regarding their housing and services options are detailed in a contract with the provider, under terms of Minnesota’s Housing-with-Services Contract Act. The foundations of this uniquely Minnesota system is that residents have independence, dignity, choice, and autonomy in their daily living situation.

Welcome Home Health Care is the management company for several senior living communities located throughout Minnesota, Iowa, and Arizona. Roman Bloemke oversees day-to-day operations and each facilities marketing efforts. Welcome Home Health Care is recognized as an emerging leader of senior living options in the Upper Midwest.

MHHA also offers advanced professional training in housing-with-services management, nursing in housing-with-services settings and care of residents with dementia.

MHHA is a statewide association of community-based and faith-based providers of aging services. MHHA represents the complete continuum of services for older adults including nursing home care, senior housing, independent senior housing, and community based services. MHHA is one of the largest trade associations of its type in the country and is nationally recognized for its leadership on older adult services and related issues